

MINUTES OF THE COUNCIL OF GOVERNORS-REGULAR
MEETING MULTIPLE DISTRICT 36-
OREGON/NORTHERN CALIFORNIA

May 14, 2021 – Zoom Meeting
Time: 1:45 pm

Council Members Present: Council Chair, Paul Zastrow; Council Vice Chair/Council Chair Elect, PDG Bob Chaney; Sheri Young, District Governor 36-O; Doug Loose, 1VDG 36-O; Kerith Vance, 2VDG 36-O; Linda Stent, District Governor 36-R; Lynn Coon, 1VDG 36-R; Carolee Blatter, District Governor 36-E; Steve Brewster, 1VDG 36-E; John Taylor, District Governor 36-G; Kathy Oliver, 1VDG 36-G; Executive Administrator/Council Secretary-Treasurer PCC Vincent Bishop; and Leah Hawes, MD36 Executive Secretary. **Reference Attachment #1 for others in attendance.**

1. Call to Order: CC Paul Zastrow called the Council of Governors Zoom meeting to order on May 14, 2021 at 1:53 pm.
The meeting was held via Zoom.
The Pledge of Allegiance was led by PDG Bob Chaney.
Invocation was given by PDG Red Rowley.
Introduction of Guests: CC Paul acknowledged the PIDs, PCCs, PDGs and incoming 1st and 2nd VDGS. Also, Chris Stomps & Trudy Tallman from Hood River Eye Openers Lions Club and Fran Shaw from the Portland Oaks Bottom Lions Club.
2. Additions to Agenda: None.
3. Approval of Minutes of March 26, 2021 Zoom Council Meeting. *Motion* made by DG John Taylor to approve the Minutes of March 26, 2021 Zoom Council Meeting. The *motion* was *seconded* by DG Carolee Blatter. *Motion carried.*
4. Council Chair Report: CC Paul Zastrow. **Reference Attachment #2.**
5. International Director Report: PID Dr. Sonja Pulley shared that she is working on International guests for the coming Lion's year. She has all of the convention dates.
6. Executive Administrator Report: PCC Vincent F. Bishop. **Reference Attachment #3.**
7. District Governors Reports:
District 36-O: DG Sheri Young. **Reference Attachment #4.**
District 36-R: DG Linda Stent. **Reference Attachment #5.**
District 36-E: DG Carolee Blatter. **Reference Attachment #6.**
District 36-G: DG John Taylor. **Reference Attachment #7.**
8. Incoming Council Report: PDG Bob Chaney. PDG Bob Chaney shared he is looking forward to in-person meetings next year beginning with the first CoG in August somewhere on the coast. Lion Bob commended the great group of incoming district governors.
9. Past District Governors Association: President: PDG Judith Poage spoke and reminded everyone that the next meeting of the PDGA will be tomorrow, May 15, 2021 at 5pm.
10. Unfinished Business:
 - a) None. (DG Sheri had a question regarding unfinished business in the agenda. After much discussion the council moved on to new business.)
11. New Business:
 - a) None.
12. Lions Vision Gift Report: Susan Meikle Stoops – Chairman, absent. **Reference Attachment #8.**

13. Oregon Lions Sight & Hearing Foundation Report: PDG Hank Calhoun Chairman.

Reference Attachment #9. PDG Hank added that in June there will be a KATU Keep the Promise Day. People throughout the state will get a lot of information about Lionism and what we do. Please try and get clubs to update their web pages – so hopefully will result in new people wanting to become Lions.

14. 15 minute break –

15. MD36 Standing Committee Chairmen Reports:

Awards, Honors & Contests: Carol Swesso & Carrie Bartley, Co-Chairs. **Reference attachment #10.** Lion Carol requested a zoom meeting with herself. Carrie, the CCE and DGEs before the end of the year to renew enthusiasm for this program. CCE Bob said he would work with her to set something up.

Camp Representatives: PDG Doug Fiala, Chair, absent. No report.

Canine Services: Emily Blakely, Chair, absent. No report.

Constitution & By-Laws: PDG Don Roach, Chair. **Reference attachment #11.**

Convention Operating: PCC Joyce Anderson, Chair. **Reference attachment #12.**

PCC Joyce added that there are currently 115 Lions registered for the MD36 Convention. The sessions will be recorded so you will have the opportunity to watch other sessions. They will come later from either Steve Studer or PCC Vincent Bishop and you will have a link so you are able to access that recording.

Credentials: Jim Vincent, Chair. Lion Jim spoke and shared that the election will close at 9:00pm tonight with the results being announced tomorrow.

Diabetes Awareness: PDG Garry Charbonneau, Chair. PDG Garry noted that he will not be the MD36 Diabetes Awareness Chair next year, but has agreed to be District O's representative on that committee.

Disaster Response: Charlene Larsen, Chair. **Reference attachment #13.**

Environmental: Jesse Orozco, Chair, absent. No report.

Finance & Budget: Brian Rangitsch, Chair, absent. No report.

Global Action Team: CC Paul Zastrow, Chair. CC Paul noted challenges ahead in service, leadership and membership to ensure that we reach goals of retaining members, supporting struggling clubs and opening new clubs.

Global Leadership Team: PCC Joyce Anderson, Chair. **Reference attachment #14.** PCC Joyce added that at the beginning of the new lion's year we will start our training for the 1VDGS.

Global Membership Team: PDG Judith Poage, Chair. **Reference attachment #15.** PDG Judith praised MD36 Lions for their work during this very difficult time. With their food and clothing drives, making of masks, working at food banks and meals on wheels, etc. etc. Feels our members are AWESOME and applauds everyone.

Global Service Team: PDG Tom Hilgers, Chair. **Reference attachment #16.**

Hearing Preservation, Awareness & Action: PDG Red Rowley, Chair. **Reference attachment #17.**

Hunger Relief: 2VDG Kerith Vance, Chair. **Reference attachment #18.**

International Participation: PCC Steve Thomson, Chair, absent. No report.

International Understanding & Cooperation: PID Dennis Tichenor, Chair.

Reference attachment #19.

Internet Technology: Tim McGlothlin, Chair, absent. No report.

LCIF: PCC Sharon Rollins, Chair. **Reference attachment #20.**

Long Range Planning: PID Sonja Pulley, Chair. No report. CC Paul reminded PID Sunny that he had asked in January for the Long Range Planning Committee to please look at membership numbers and possibly redistricting..: Specifically whether any district redesign or realigning or redistricting due to our membership challenges. He also asked PCC Vincent Bishop to work with you on this process. At this point, no one is qualified to have another PID. We should explore this.

MD36 International Vision & Health Clinic: Kay Freeman, Fran and Ron Shaw, Co-Chairs, all absent. No report.

Opportunity for Youth: CHAIR: OPEN

Leos: Jesse Orozco, Chair, absent. No report.

Lions Quest: PDG Jim Jagers, Chair. **Reference attachment #21.** PDG Jim added that we currently have 5 endowments around the state of Oregon that will fund the required ¼ match from LCIF – so there is no cost to a club.

Peace Poster: PDG John Hamstreet, Chair, absent. No report.

Scouting: CHAIR: OPEN. No report.

SMART: PDG Holly Sparks, Chair, absent. No report.

Youth Exchange: CC Paul Zastrow, Chair. CC Paul reiterated that Juniors and Seniors in high school between the ages of 16-21 are eligible to participate in this program. We need to explore who might be willing to host youth from other countries.

Oregon Lion Magazine: PCC Vincent Bishop, Chair. No report.

Oregon Lions Earth Angels: Chair, OPEN. No report.

Pediatric Cancer: PCC Sharon Rollins, Chair. **Reference attachment #22.**

Policy Manual: PCC Gail Black, Chair. No report. PCC Gail spoke and shared that she is still working on updating the requirements for the Executive Administrator Council Secretary/Treasury position. PCC Vincent did provide the minutes she needed that touched on this and she forwarded it on to the members of the Policy Manual Committee. She will make sure this gets forwarded to the 2021-2022 Policy Manual Committee for them to follow up on. No requests for any other changes to the Policy Manual have been submitted.

Protocol/Parliamentarian: PDG Judy Giorgi, Chair. **Reference attachment #23.**

Public Relations & Lions Information: Carrie Swesso Bartley & Carol Swesso, Co-Chairs. **Reference attachment #24.** Lion Carrie spoke and shared that on June 24th the OLSHF will be wrapping up the Keep the Promise campaign by hosting a telethon on KATU, the ABC affiliate in Portland. Besides running promotional commercials throughout the day, the foundation will have two full hours of coverage, one hour each on the AM NW morning show (9-10am) and the afternoon lifestyle show Afternoon Live (2-3pm). Each segment will be presenting information about a different aspect of the foundation. Once these segments air, these clips will be posted on the KATU website and can be shared throughout the state. KATU's area coverage is vast and hundreds of thousands of viewers will have the chance to learn about the foundation. To capitalize on this unique opportunity, clubs should spend the next 5-6 weeks making sure their online presence is up-to-date and accurate, especially contact information for the 2021-2022 Lion year. Once people learn about the Lions online, often the first thing they'll do is a Google search for their local Lions club to learn more. This sort of opportunity may not come around again so clubs should try to take advantage of this free publicity. With any luck, this will lead to an explosion in membership growth and interest in Lions clubs. More information will be sent out to the districts as the telethon gets closer.

Sight Preservation, Awareness & Action: PDG Mary Lee Turner, Chair, absent.
Reference attachment #25.

USA/Canada Lions Leadership Forum: Carol King, Chair, absent. **Reference attachment #26.**

Ad-Hoc Committee Reports:

NWLLI: OPEN. No report.

Pin Trading: PDG Bob Hoover, President, absent. No report

16. **Additions/Announcements:** Lions International Convention will be virtual this year and is June 25-29, 2021. Please sign up!
17. **Adjournment:** There being no further business the meeting was adjourned at 3:44pm. The next Council meeting will be August 28, 2021. Location TBA.

Attendance Sheet
Meeting of the Council of Governors
May 14, 2021
Via Zoom

- Paul Zastrow
- Leah Hawes
- Dr. Sonja Pulley
- Kerith Vance
- Lynn Coon
- Jim Jagers
- Vincent F. Bishop
- Judith Poage
- Bob Chaney
- Jim Vincent
- Red Rowley
- John Taylor
- Tom Hilgers
- Chris Stomps
- Judy Giorgi
- Carolee Blatter
- Dennis Tichenor
- Doug Loose
- Steve Brewster
- Trudy Tallman
- Charlene Larsen
- Don Roach
- Joyce Anderson
- Linda Stent
- Fran Shaw
- Sharon Rollins
- Dan Wolf
- Phyllis Carlin
- Gail Black
- Sheri Young
- Garry Charbonneau
- Carol Swesso
- Hank Calhoun
- Kathy Oliver
- Carrie Bartley

To: COG and interested Lions and friends
From: Paul Zastrow – 2020-2021 Council Chair
COG Report
May 14, 2021

This is my last report as Council Chair, save for a report at the Convention on Saturday on the State of the State regarding Lions. This has not been an overly productive nor positive year for the Lions Clubs of Oregon. Not because of the Covid Pandemic, nor the floods in Umatilla County nor the destructive wild fires in September that destroyed forests and homes in Districts O, R and E. Lions Clubs themselves have faced a myriad of problems and the impacts have caused havoc far and wide. Long term effects of the fires, floods and pandemic notwithstanding, we have a more serious issue facing Lions in our Multiple District – membership losses and lack of activities both are causes that must be evaluated, solutions sought and then implemented.

No one person is to be blamed nor scapegoated. But when easy outs play a significant part of failure causes, then we collectively are to blame. In person meetings, hybrid meetings using a combination of in-person and zoom type meetings or fully social media meetings are all possible in most areas, those clubs who were and are successful in implementing media for meetings seem to maintain their health. That some clubs have chosen not to meet, or to cancel scheduled meetings is the quickest way for clubs to become obsolete or unnecessary for their communities. It has often been said that Lions Clubs are the best kept secret in the places we live. I would concur – we exist, but all too often under the radar! The real challenge is how do we all work together in a positive fashion in achieving the excellence we desire?

Member-wise we are barely above 3000 in the Multiple District, with no district having a net gain in the year. Losses that go without club personnel determining why a member has dropped, or no contact from the District Governor or someone in his/her cabinet is wrong. Losses have to be tracked for us to improve retention – not only in our MD, but world-wide. Recruitment of both members as well as new clubs are ever more a must! Only District O has more than the suggested (required if we are to ever have another International Director) 35 clubs in good standing. The requirement also mandates at least 1,250 Lions who have been there for at least a year and a day! Our largest numerical district has only 883 members as of the end of April. So district O has to be our lead district, and the others follow up with fewer members of clubs or Lions that are able to do the requisite work to make our communities better places to work, live and play. The challenge is there!

When individuals go a different direction, or seek change that is perhaps unusual, hesitation to join the bandwagon will exist. We have seen the real dilemma that exists when people with good intentions try something new, but at the same time often ignore the duties they have undertaken via election to office. Club visitations this year were exceedingly difficult. Club activities, fund raising and even reporting have somehow gone out the window or are being politely ignored. The challenge is there for the leadership in 2021 – 2022 to bring all this to a positive conclusion – meaning having actual meetings, doing social and business activities, ensuring reporting on time and achieving increases in both the number of Lions and Lions Clubs! So – I will be there to assist however you want me to, yet at the same time leave you with hope for your success and the future of MD 36 Lions.

May 14, 2021
Council of Governors
Executive Administrator/Council Secretary/Treasurer Report

Our state office continues to run smoothly handling monthly duties including our monthly magazine, monthly financial reports, answering the many inquiries that come from Lions and our communities. I remind each of you to notify the state office if you have any changes to the state directory. Leah continues to work on keeping our website up-to-date.

Remember your articles due dates in order to get them publish each month.

After each Council meeting Leah will send out an email to let you know that you can access the minutes on line to review and download. If you find any corrections please send to Leah and it will also need to be announced at the next council meeting.

State directories are sent to each club, each Governor including their cabinet, MD Officers and MD committee chairs. Extras are sold for \$5 per book. We have extras of the directories that anyone can buy.

Governors don't forget to turn in your monthly expense reports on a timely manner. This is very important as it will affect future Governor's budget that they are given for their year from Lions Clubs International for reimbursement of their monthly expense permitted by LCI's rules of audit. By not turning in your reports it will reduce next year's Governors expense reimbursement. If you have any questions or need help please don't hesitate to ask me.

Financial reports through April 30, 2021 have been email to the council but not reviewed by the finance committee. Our MD net membership is 1 up from the beginning of the year. Two of our district have a net increase. Dues income is down compared with budget. As a reminder budget showed membership with a small decline and actual shows a met gain of one. Districts are having a challenge from collecting dues from a few clubs, which in turn are not paying total amount due to the MD 36. Right now this isn't affecting our cash flow materially but it could in the future if this trend continues. We have also had a few requests to write off dues owed to the MD by cabinet treasurers due to club billing errors or none payment of dues. I have done ten years of graphs of our membership by month to show what has been happening to our districts.

Please make sure that your clubs are filing their PU101's on line. This information is used in our next year directory.

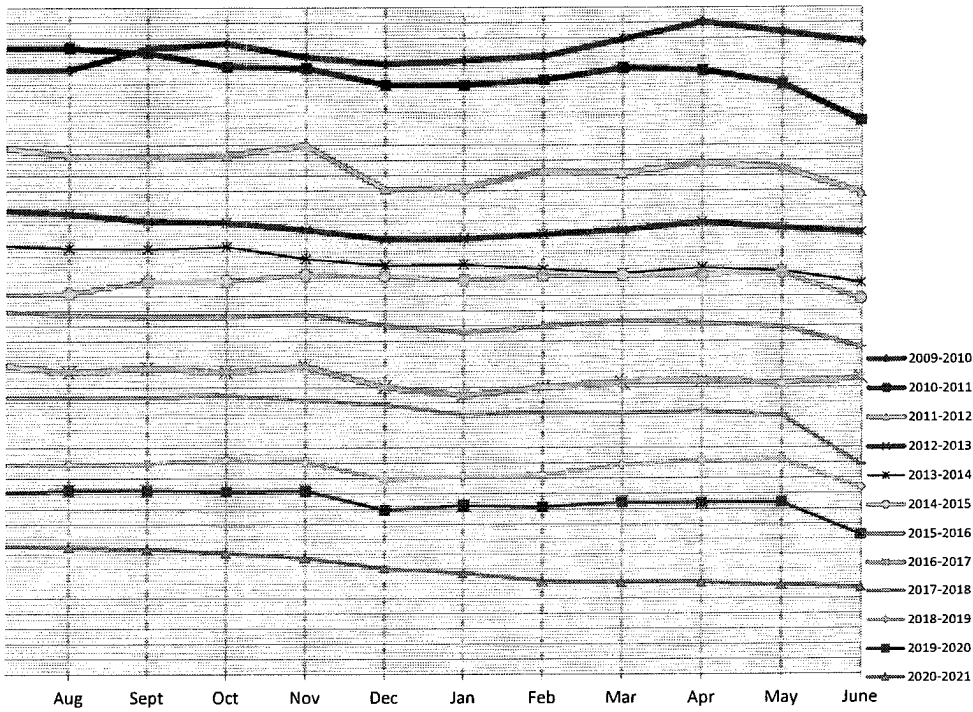
Our challenge continues to be meeting the wants of our council as a whole while learning to do with less funds.

If you have any questions please let me know.

Respectfully submitted,

Vincent F. Bishop PCC
Executive Administrator/Council Secretary/Treasurer

MD 36 Membership



Report to the Council of Governors
For the May 14, 2021 Virtual meeting at 1:45pm

36-O District Governor Report

Lessons learned:

The 2020-2021 Lion year was not normal, some Lion PDGs have said *the worst ever. That actually makes me feel better.* Because then the failures are not all on me. AND what we accomplished is notable, even if not what we hoped for.

We've survived, and new capacities are leafing out, if not yet in bloom.

Under the Covid-19 pall, last summer many clubs found outdoor locations and began developing their capacities with Zoom or GoToMeeting. Our CoG began online meetings with CC Paul hosting.

The first challenge for the DGs was to approve a new Vice Council Chair and MD36 Executive Administrator. Because there had not been an in-person MD Convention, we had not talked through some of the qualifications and issues involved. Some <old-guard> Lions felt they should have been consulted, and the DGs were also admonished on what the DGs had failed to learn in the previous 3 years training. Challenging, yet the resulting CoG was highly qualified.

This challenge brought out and <succession planning> which had been a point of emphasis in LCI DG training. We have an outstanding Executive Administrator. He has been trained in Lion ways since he was a toddler. However, succession planning is: if he is gone (better on a cruise in the Bahamas than by a freeway accident) who can take this on. The EA position is demanding and (as any Lion position) not paid. We did not see a good planning path here.

So, attempting to address EA prep (including familiarity with Lion Finance and Budgeting) it was suggested aspirants to the EA position could take (the 6th) position on the Finance and Budget committee. We were mistaken in suggesting that could be a *requirement* for the EA position. Such a requirement could constrain future CoGs unreasonably. We refocused on incorporating this as an option for EA qualification in the Policy Manual Which might have worked, but that process was killed by the September smoke and fires in western Oregon.

With Mill City and the Santiam burn-out on national television, District R Governor Linda Stent was able to apply for and receive LCIF \$10,000 in emergency funding promptly. In District O Multiple clubs and individual Lions

immediately responded assisting their neighborhoods and evacuees. Yet I am painfully aware I could not figure out how we could qualify for a grant which we could deliver on through our clubs, even with district wide assistance.

As District and MD Alert (disaster response) co-chair before my governorship, I know how that committee attempted to develop Lion disaster response capacities. We made personal prep progress, and joined Oregon VOAD. However, we did not sufficiently prepare clubs to inform District leadership of the conditions (including evacuees) in their own communities. When I asked for that information – through Zone Chairs and Club presidents, I had 10% response. We don't have a training and response structure.

I was in contact in Charlene Larson, our MD Disaster Response Chari. She was working with other Oregon VOAD leadership and provided contacts with current county emergency managers. That didn't mean they would take my calls or emails. They just didn't know what Lions could put on the plate.

Keeping track of where the fires were, being ready to evacuate, trying to follow incomplete and often inaccurate online reporting on where evacuees were, and seeking information on what – specifically - was needed (and where) took much time.

I became painfully aware of how difficult it was to do this, investigate grant opportunities and communicate with district and other disaster responders while also keeping up governor responsibilities. I don't want to see future governors left without a supporting team of Lions committed to Lions disaster response. In discussions since, we've heard PDGs say – if they had known the (specific) need, they would have contributed. But that's the issue. Getting the information back, having central coordination, getting the need-info out, and having people know where to contribute. That structure was lacking.

We had suggestions that donations could go through Lake Oswego or West Linn or other clubs' non profits. But no 501c3 is supposed to act as a <pass-through>, Just as LCIF rejects being a <pass-through> for donations.

Facing those fires and response needs (along with the flood experience in the Umatillas) struck the SGs as the most important this which was occurring in our districts in our governorship year.

Whatever had gone before, we sought a different way to address it. SO the Council of Governors worked to form a MD 36 Lions non-profit: to develop our response capacities and network with relevant community entities ahead of time.

The CoG created a committee to address said formation. The DGs were appointed as a subcommittee to develop Articles of Incorporation and Bylaws. That subcommittee added MD36 <Alert> Chair Charlene Larsen to help us given

her experience with disaster response. We have produced documents for formation of such a 501c3.

As developed, this non-profit would bring MD36 an arm focused on direct service, volunteer activism training and leadership in Disaster Response and related committed/identified Lion services. Examples include Hunger, Earth Angels (courier services) and Quest. Nothing competing with sight and hearing. In fact the OLDRF would work closely with OLSHF to identify how each can support the other in emergencies and disaster. I personally expected my district to be eligible for an LCIF grant for eyeglass replacement after the September fires. I was informed by LCIF that we should show that OLSHF vouchers were not available. Fair enough. Nonetheless, it means to me, we need people with commitment to these issues who will take the time to work out these details.

OLSHF is an outstanding model for serving specific needs. Doug Thompson has provided significant advice and we want the Disaster Response foundation to continue that close liaison. We see this non-profit providing similar leadership on Disaster Response and related Lions humanitarian purposes which are not covered by OLSHF.

There's also been a song of <how do 4 people decide for 3000?>
Well that's representative government. How should 2 or 3 people in the same leadership block moving ahead.

We only have women in Lions because in the 1980s a handful Oregonian Lions decided to move ahead. That initiative was not taken by a vote of all Oregon Lions. Nor was the decision by LCI to take on pediatric cancer a membership vote. Those people who took on leadership responsibilities made decisions.

AT the CoG level, of course we make decisions for Lions across Oregon (and a bit of N California.) Just as LCI can decide to add pediatric cancer to the LCI <menu>. We can go forward or not. If any Oregon Lion wants that decision making responsibility, do step up

I am, and I believe current DGs are, committed to making our experience helpful to incoming leadership.

Thank you for the opportunity to service.

DG Sheri Young
36-O

District 36-R COG Report / DG Linda Stent / May 14, 2021

Membership (through April 2021)

- Member count 12 months ago: 754
- Current member count: 697
- YTD add: 23
- YTD drop: 70
- YTD net growth: -47
- Current total clubs: 32
- YTD new club count: 0
- YTD canceled club count: 2
- YTD net club gain: -2
- Number of clubs in Status Quo: 0
- Number of clubs in Financial Suspension: 0

Service Activities

- Santiam Fire field kitchen serving hundreds of evacuees, volunteers, and first responders three meals a day for over two months
- Hundreds of wildfire volunteers putting in over 1,000 hours
- COVID PPE supply distribution to six counties in the District
- Food bank assistance
- Eyeglass recycling
- Eyeglasses and hearing aids provided through OLSHF
- Bottle and can recycling
- Crab feeds and other food BBQs
- Roadside cleanup

Grants

- LCIF Community Grant for school service project by Central Lions Club
- LCIF Wildfire Grant
- LCIF COVID Grant

Training

- Club President training (via Zoom)

Convention

- Conducted via Zoom
- Approximately 70 attendees
- Eight breakout sessions

Awards

- Three President's Certificates of Appreciation
- One Club Excellence Award (to Silverton Lions)

District E Zoom COG report
May 14, 2021

District E is now slowly coming out of Covid restrictions and I have once again started the club visitations.

I have visited Illinois Valley, Applegate and Ashland. Along with the visit to the Ashland club I did an installation of officers for the 2021-22 year. Illinois Valley has a new meeting place, a local bank in Cave Junction donated the older bank to the Lions right in the middle of town. It has all the facilities for a great gathering place. Both Illinois Valley and Applegate are all men clubs and both clubs are going strong. I am scheduled to attend Powers and Riddle in June and am waiting for a response from Myrtle Point and Crescent City. I have had only one virtual club meeting so far, doing all the rest in person to person. So it appears that I will get all visitations completed before June 30. We have two clubs in the district that only have 4 members each, one is thinking about joining a nearby club and the other is thinking about disbanding. No matter how you look at it, 4 members is not a club. I am trying to schedule a meeting with the club that may disband and see if there is any other solution.

This has been a difficult year for many clubs in my district with covid, and lack of internet or computers. It is hard for the older population to get educated on technology and/or to want to learn in the first place.

All and all I believe that District E is well and alive and going to get things going again.

District Governor District E
Carolee Blatter

District Governor John Taylor, 36G
COG Report
May 14, 2021

When I started this Lions journey over a year ago, I was told during my VDG training by PCC Joyce Anderson that my co-governors would become close personal friends. How prophetically true that statement has become. I now consider Carolee, Linda, and Sheri to be my BFFs as we worked together to support each other through Chicago DG training, three different disasters in MD36 and toward forming a foundation intended to help Lions do what so many Lions have said we need to do: be *much* better prepared to help ourselves and our communities face future disasters. It has been my pleasure to work with these three outstanding leaders. I have learned that quiet Carolee is possessed of a rapier sharp wit whose one- or two-word insights have on occasion reduced me to near hysteria. Linda has a sharp eye and red pencil whose editorial skills have helped cut through the tangles of verbiage DGs must deal with, especially when trying to write documents supporting a foundation. Sheri a vast knowledge and experience with organizational structure and operations which has helped me clarify my thinking on myriad issues throughout the year. I salute and thank you, my friends!

Frankly, being the 36G District Governor this past year is *not* what PDG Judith Poage said it would be. There have been no parades, bands, banquets, adulation of masses, fame and fortune. I am seriously considering suing Judith for breach of promise! But I digress. To be blunt, what I have found in 36G was a serious step back in club service activities, membership and more due to the COVID-19 pandemic. Unfortunately, many clubs basically said they can't meet in person and so have done little or nothing for the past year. I have made repeated offers to host virtual meetings online using Zoom only to be told that the club isn't interested in meeting that way or their members don't know or want to learn how to use Zoom. I have repeatedly emailed club presidents and secretaries with offers, information, questions, Zone meeting invitations – and never received an acknowledgement from those club officers. Here at the COG, we talk about the membership problem; personally I think it is a *leadership* problem that must be addressed along with officer succession and membership retention and recruitment.

I include my own leadership failings in the above assessment. I should have, and could have, made more phone calls. I could have and should have sent more snail-mail messages. One thing I could not have done more of is in-person visitations as every time I tried to schedule a visitation either COVID was extremely serious and shut down Umatilla County or the area I wanted to visit. I am finally vaccinated and hope to get a few more club visitations done before the end of my term. To date I have visited in person the clubs in Elgin, The Dalles, Arlington, and Baker City. This failure to visit the clubs in 36G is my biggest regret and I apologize to the clubs I didn't get to visit, especially my own, the Pendleton Lions Club.

In a more positive vein, I instituted district cabinet meetings on Zoom which were very successful, if lightly attended due to the aforementioned attendance issue. I do not believe it is worth the hours it takes to drive from the extremes of this huge district to attend a 2- or 3-hour meeting and drive home again, without any travel reimbursement. In the future ideally cabinet meetings will be hybrid, combining the best features of in-person with video conferencing.

I had a highly successful virtual convention on April 24th. Hosted by the Oregon Lions Sight and Hearing Foundation because of the technology and bandwidth they made available to us, plus support staff, we innovated on-line registration, fee payment, a fundraiser, and a varied series of highly interesting and engaging presentations by presenters from across the Pacific Northwest. My convention committee said

this would not be a traditional Lions convention and it wasn't! It was in my opinion much better. Conventions to come will need to be hybrid events and if they don't have a high interest factor they will be not be well attended. Again, travel time and expense weigh heavily against those living at a distance from the convention. It is far better to engage the video audience and keep their interest than to bore them with dull business content and programming.

I want to compliment several clubs which have let me know (and I asked them all) for updates on their activities. I am proud to say that these clubs rose to the challenge of pandemic restrictions and still managed to innovate and continue their role of community service with new projects, new fundraisers, and even new members. In no particular order other than as I thought of them, the Pendleton Lions, The Dalles Lions, Hermiston Lions, Joseph-Enterprise Lions, Elgin Lions, Crooked River Ranch Lions, Baker City Lions and even Three Sisters Lions have managed to do well. There are other clubs (I hope) but these are the clubs who have kept me informed. My sincere congratulations to these clubs and their members.

In closing, my thanks to the Lions of District 36G for allowing me to serve as their Lions Governor. I am looking forward to being a Past District Governor and learning how to say "No."

Respectfully submitted,

DG John Taylor



MD 36 Council of Governors Report May 2021

Since the beginning of 2021 Lions VisionGift is on pace for a record setting year for eye donations and corneal transplants. While we are in a much better place than we were in 2020 with regard to the pandemic, it is a real testament to our team at Lions VisionGift that we are able to not only function well, but we are actually exceeding the normal number of donations that took place pre-pandemic. At the height of the pandemic in Oregon, we had to rule out about 18% of potential donors due to risks associated with COVID transmission. Meaning that a potential donor had something in their medical record that our Medical Director could not rule out as potentially linked to COVID. The pandemic is NOT over, and we are still losing over 5% of our potential donations due to COVID. Kudos to our team, many of whom are still working remotely (and some will stay remote for the foreseeable future). They are restoring more sight than ever before.

While the eye bank's beginnings were humble, its ambitions were always large. Our first Medical Director, Dr. Emanuel Tanne, is still on the Lions VisionGift Board some 47 years after he started the eye bank at Good Samaritan Hospital in Northwest Portland. Dr. Tanne was recently interviewed about his time starting the eye bank and when he was asked, "What was the biggest obstacle to starting an eye bank in Oregon?" His response was surprising, but maybe it shouldn't have been. He said, "Because of the tremendous support from the Lions and the community, I honestly thought it was a success before we ever recovered any tissue." He was overflowing with gratitude these many years later. The eye bank has changed a lot over the years from its start with just one full time staff member (now 86!), but its connection to the community and the success we have due to our tremendous support has never changed.

We are often asked, "How can I help"? There are a number of ways that Lions can continue the tradition of service support for their local Lions eye bank. Despite being a non-profit, we have always deferred fundraising from Lions to the Oregon Lions Sight and Hearing Foundation relies on club donations for operations. So in lieu of contributing money, we ask that you connect to our mission virtually. Go to our

website. Follow us on Facebook and Instagram. We try to keep our social media current and if you follow us and share our stories, it connects our mission to many more people than yourself. It is VERY hard to stay relevant in today's fast paced 24-hour news cycle. When you follow us on social media and share our news, you are championing our mission of honoring donors and their precious gifts of sight. It's



Left: Recent social media post. Find out the whole story on Facebook.
Above: Find these links on our website to follow the latest news from LVG.

massively important that our stories are shared so that the public is reminded of our great work.

Lions VisionGift website. www.visiongift.org

Lions VisionGift Facebook Page <https://www.facebook.com/SeeTheGift/>

Respectfully submitted,

Chris Stoeger, CEO

May 14, 2021

Oregon Lions Sight and Hearing Foundation

OLSHF is still working hard for Lions around the state by serving individuals in need that live in our communities. Do to Covid, several programs have been impacted, but all programs are up and running.

- OLSHF was recognized as the best mid sized nonprofit in the state of Oregon to work for. This is a great honor and we all should be very proud.
- ROAR Hearing has continued to help with hearing aids. Even with Covid, our numbers are good.
- LEAP The lab has doubled in size and can produce many more glasses with safer working conditions.
- PATIENT CARE has been meeting virtually and has continued to do amazing work around the state. The numbers are down a little, but we are helping those in need.
- LERK We have had a hard time collecting and sorting eye glasses due to state law with social distancing and number of people inside a confined space. The warehouse is filling up and Coffee Creek is ready to get glasses to work on.
- LOW VISION CLINIC Dr. J.P. Lowery was slowed down for a while, but is out on the road doing great things for children around the state.
- SCHOOL VISION SCREENINGS Due to Covid, and the schools not meeting in person, screenings were way down. We are picking up a little in the spring. We are booking and prepared to screen 200K students next year.
- EYE PROMISE OPTICAL is operating but has to work by appointment only at this time do to Covid restrictions.

Some will notice a restructuring of staff at OLSHF. Due to a vacancy left by losing one of our valued staff members, we are giving several employees new titles and responsibilities. The departments should be more streamlined and better organized.

Lions Hank Calhoun PDG
Oregon Lions Sight and Hearing Chair

Awards Report for May 14, 2021 Council of Governor's meeting

The annual club awards were put on hiatus this past year with the virtual District conventions. We are hoping the upcoming District Governors will work with us in the very near future to come up with some new awards that we can get the clubs excited about. Please be thinking about how we can improve communication with the clubs to get them interested in participating. We would like to schedule a small meeting to discuss future possibilities to get clubs the recognition they deserve. If you have any ideas or suggestions, please send them to Carol Swesso or Carrie Bartley or post them on the MD36 face book page.

Attachment #11
p. 1 of 1

REPORT OF THE CONSTITUTION AND BYLAWS COMMITTEE
COUNCIL OF GOVERNORS MEETING
MAY 14, 2021

There have been no proposed amendments to either the Constitution or Bylaws of MD 36 submitted to the chair of the Constitution and Bylaws Committee 60 days prior to the Multiple District Convention.

Consequently, at this time there are no amendments of the Constitution or Bylaws submitted to the Council of Governors for a vote at the Multiple District Council of Governors meeting.



Respectfully submitted,



Don Roach
Chairman
Constitutional and Bylaws Committee

Attachment # 12
p. 1 of 1

May 14, 2021

To: Lion Paul Zastrow
Council Chair MD 36
From: PCC Joyce Anderson
MD 36 Convention Operating Committee Chair
Subject: Final Report to COG

Tomorrow we will present the MD 36 Annual Convention to the Lions of MD 36 virtually on Zoom. This will be our first Convention since Covid 19 interrupted our old way of life. This year we will join our fellow Lions on Zoom. This will be new and exciting if for no other reason than it is new and different.

Please join us at 8:00 AM and see what new and innovative ideas have transpired since we were together in May, 2019.

While many have been meeting on Zoom or other Social Media platform, this is our first state-wide convention. Even the planning has taken on a new look. We don't meet in person and everyone on the committee takes on more responsibility. There have been some fun times but there have also been headaches. Holding the convention on a virtual platform is fun but also a lot of work that has totally different requirements than if it was to be in person.

Our International Director guest is Justice C. Shea Nickell from Paducah, Kentucky. We will elect a new Council Chair Elect and hear from both current and in-coming District Governors and all three of our Past International Directors.

I hope you enjoy the day and take information away from the event that will be helpful to all of the Lions in our Multiple District. It's a great deal at \$20.00 per person.

Report to Council of Governors
May 14, 2021 Virtual meeting at 1:45pm

MD 36 Oregon Lions Disaster Response Report

Please find attached the LCIF: Disaster Preparedness Grant Application & Criteria. I have also included a donation list from the Santiam Service Integration Wildfire Case Management Team.

Both of these documents will provide our Oregon/No. Calif. Lions Clubs with ideas on how they can continue to respond to disasters in our MD 36.

We have a long way to go with providing help to the survivors of the Oregon Wildfires and Blue Mountain Region Flooding.

The next Oregon Wildfire season is upon us. Are you and your Lions Clubs ready to respond in disaster preparedness and rapid response? Please let me know how you are helping and if you need help in connecting to resources, training and those that are helping with the long term recovery efforts.

Submitted by: Charlene Larsen, MD36 Disaster Response Chair
Cell: 503-791-6207 or via email: crl.larsen@charter.net



Disaster Preparedness Grant Application & Criteria



Disaster Preparedness grants are intended to support districts interested in partnering with local authorities and other community organizations to plan and prepare for future relief efforts. The objective is for Lions to identify needs and determine their role in the community long before a disaster strikes. Lions are encouraged to engage in advance planning through training and partnering with local emergency/disaster management services and other social agencies.

Lions maximize the investment of grant funds and have a greater impact in the community when they partner with local agencies to identify needs and determine their role long before a disaster strikes.



Key Grant Details:

- Grants are available in amounts of US\$5,000 - US\$10,000
- Grants available year round; districts may only apply once every three years
- Request must be made in advance of a disaster
- Local funds must account for 10% of the grant request
- Priority will be given to districts susceptible to regular and repeated natural disasters and those that appoint ALERT Chairpersons or an equivalent position

Eligible Project Ideas:

- Participation in local emergency response or disaster training programs
- Stockpiling of key materials and supplies for future response
- Assembly of disaster kits or relief kits
- Advance support for first responders, food banks, medical facilities and shelters
- Public relations and outreach activities to encourage community preparedness

To apply for a Disaster Preparedness grant, the District Governor must submit a proposal with the following information:

- A. Detail the history of natural disaster activity in the region, noting frequency and severity. Include information on previous LCIF Emergency grants awarded to the district.
- B. Describe the current/existing emergency plan for Lions and other local organizations in the district. Describe Lions involvement, if any, with prior relief work in the project area.
- C. Outline the Lions' plan of action to support disaster preparedness, including a full project description, identifying the project area, the number of intended beneficiaries, a budget and timeline. Include information on any partners, the Lions' involvement and publicity plans.
- D. Explain how this project ties into the overall local emergency and disaster preparedness plans in the community.

[Click here to return to minutes](#)

Grant Criteria:

1. Districts may apply for grants once every three years. Individual clubs may not apply.
2. Grants are available in amounts of US\$5,000 – US\$10,000.
3. The number of Disaster Preparedness grants awarded annually is limited by the US\$250,000 funding cap for the program.
4. Grants may be requested at any time. However, grants are intended to support pre-planning activities and must be applied for well in advance of a disaster.
5. Local Lions funds must account for 10 percent of the grant request.
6. Priority will be given to districts susceptible to regular and repeated natural disasters and those that appoint ALERT Chairpersons (or equivalent position).
7. Districts have 6 months to use the funds. Grants are not intended to establish reserve funds and any unused funds after this 6 month period must be returned to LCIF.
8. Grants are not intended to support ongoing operational expenses.
9. Lions must actively deliver and participate in the disaster preparedness activity; grant funds may not be handed over to another organization for their use.
10. Applications submitted by the district should: a) detail the history of disasters in the region (noting frequency and severity); b) explain the current/existing emergency plan for Lions and other local organizations in the district; c) outline the Lions' plan of action to support disaster preparedness including a full project description, budget, and timeline, d) include partner details and information on the Lions' involvement, publicity plans; and e) detail how this project ties into the overall local emergency and disaster preparedness plan in the community.
11. Grant requests should include the endorsement of the District Governor and ALERT Chairperson (or equivalent position).
12. The LCIF Chairperson is the approval authority for the grant request.

Certification by District Governor and Alert Chairperson (or equivalent position)

This is to certify that I have reviewed and understand the Disaster Preparedness Grant criteria and I endorse this request for a grant. As District Governor, I agree to serve as Grant Administrator and to ensure proper and efficient administration of this grant for the purposes approved by LCIF. As the ALERT Chairperson (or equivalent position), I agree to encourage and support this advance planning activity within the District. We further agree to compile and submit a final report on the utilization of this grant to LCIF as required.

Date _____

District _____

DISTRICT GOVERNOR (Print Name) _____

Signature _____

Telephone Number _____ E-mail _____

ALERT CHAIRPERSON (Print Name) _____

Signature _____

Telephone Number _____ E-mail _____

Application Submission

Send the completed application and direct any questions on the grant criteria and project eligibility to the LCIF Humanitarian Programs Department at LCIFHumanitarianPrograms@lionsclubs.org or call our office at (630) 203-3819.



Lions Clubs International Foundation
Humanitarian Programs Department
300 W. 22nd Street
Oak Brook, IL USA 60523-8842

Telephone: (630) 203-3819
Fax: (630) 571-5735
E-mail: LCIFHumanitarianPrograms@lionsclubs.org
www.lcif.org



The Santiam Service Integration Wildfire Case Management Team is seeking the following donations to provide to survivors as they move into their new homes. Our team likes to provide each family the following new items:

Personal Hygiene	Bath	Kitchen
<ul style="list-style-type: none"> ▪ Deodorant ▪ Hairbrush/Comb ▪ Swabs ▪ Toothbrush/Paste ▪ Body Soap ▪ Shampoo/Conditioner ▪ Razors ▪ Shaving Cream 	<ul style="list-style-type: none"> ▪ Bath Towels ▪ Washcloths ▪ Bath Mat ▪ Shower Curtain/Liner ▪ Toilet Paper ▪ Plunger ▪ Bathroom Trashcan 	<ul style="list-style-type: none"> ▪ Pots/Pans ▪ Toaster ▪ Utensils ▪ Cutlery ▪ Knives ▪ Cutting Board ▪ Dish Drainer ▪ Dish Towel/Oven Mitt ▪ Can Opener ▪ Drinking Glasses ▪ Tupperware ▪ Mixing Bowls ▪ Dish Set ▪ Measuring cups/spoons ▪ Baggies ▪ Foil ▪ Sponges ▪ Dish Soap ▪ Dish Drainer ▪ Bathroom Trashcan
Misc. Household	Bedroom	
<ul style="list-style-type: none"> ▪ Kitchen Trashcan ▪ Trash bags ▪ Paper Towels ▪ Laundry Soap/Dryer Sheets ▪ All Purpose Cleaner ▪ Mop/Broom/Dustpan ▪ Vacuum 	<ul style="list-style-type: none"> ▪ Hangers ▪ Laundry Hamper (with wheels if possible) ▪ Bedding ▪ Sheets ▪ Pillows 	

Contact Us!

Santiam Service Integration 503-769-9319
 11758 Sublimity Rd SE sitmobile@santiamhospital.org
 Sublimity, OR 97385

May 14, 2021

To: Lion Paul Zastrow
MD 36 Council of Governors Chair
From: PCC Joyce Anderson, Chair
MD 36 GLT
Subject: MD GLT Final report

Our DGEs are well on their way to a terrific year as the new leaders of our Multiple District.

They have been attending on-line classes with their Group Leader on Monday evening for at least two months. They report that the trainings have been great, fun, educational and worthwhile. We have also held two in-person meetings with them in Eugene at the Boy Scouts of America Office. It is a beautiful building and it has allowed for us to have enough space to be socially distant and we have taken advantage of the time and space to get the local training done.

We have had a great time working together and getting acquainted with each other in this nor so social of times. I think this group of Governors will be a terrific asset to our multiple district.

A big THANK YOU to those who have given up weekends to help with this training. PCC Vince Bishop and Robin Stoeckler were responsible for finding the location and making all the necessary plans as well as doing the final clean-up when we left for home. PID Sunny Pulley and CCE Judith Poage brought necessary information on Membership and what to expect when you invite an International Director for your convention. CC Paul Zastrow helped with Public Speaking and Robin helped with Effective Listening. Joan Oliver and Wally Anderson were travelling companions for the long trips. Last but for sure not least, our Executive Secretary Leah Hawes gave up part of her Saturday to help us understand deadlines and other administrative things the DGs need to know. We also had the honor of a short visit from PID Ed Gear.

It really takes several Lions and many hours of time to get our Incoming Leaders ready for their year of service!

As we prepare for the new year, each district should be planning Club Office Training. We need to have all clubs reporting in MyLion. We need to report both Membership and Service. If your club secretary needs help, please contact the Cabinet Secretary or the District Governor.

The best to all new officers for 2021-2022.

COG Meeting 05-14-21
MD36 GMT Report

MD36 was in lock down due to the Covid Pandemic through the 2020-2021 term. The majority of clubs attempted to maintain interest by holding virtual meetings. Some clubs are inactive. We have areas in Oregon where internet is not consistently available. It was difficult to impossible to hold a membership drive.

PDG Terry Bowman, District O GMT, reports putting a renewed energy into building Branch clubs. They had success with a new branch club in Tillamook. Also, Lion Lulu Bowman has reduced the Ohio Plan guide to encouraging new membership. She calls it the Oregon Plan. Ask her for a copy.

PDG Steve Moser, District R GMT, has reached out to District R clubs. Less than 10 are meeting in person. And, they consist of the smaller clubs who can easily social distance. Membership growth is slow when you explain meeting by zoom. PDG Steve has had a few new member inductions.

PDG Gary Moss (District G GMT, states the current District G membership is 768. At the beginning of the Pandemic it was 808. The various counties in this diverse and large area have different restrictions. This makes a membership drive difficult. Sherman County is down to one member. Wallowa and Redmond need restructuring. Eleven clubs have seen some growth since November 2020. PDG Gary congratulates Enterprise-Joseph, La Grande, Odell and Three Sisters clubs for their new members.

CCE Bob Chaney (District E GMT), emphasizes, Just Ask, in his report. This is absolutely what we need to do if we are starting a new club or just adding new members to our club. How did you become a member? Who asked you??

District R loss 75 members in all during this term. CCE Bob reports that some of the problem is due to Covid; however, reduced income also played a part in the payment of \$75 dues. He introduced the possibility of making it a monthly payment.

The four Districts of MD36 loss 4 to 6% of their members per district. There are a variety of reasons, including Covid. All four GMT's have suggestions for ways to get back our momentum and find new members for the largest service organization in the world. Personally, I see the future as positive and I am proud of all of you and your efforts during a very challenging and unprecedented time in our history.

PDG Judith Poage
MD36 GMT

Report to Council of Governors
May 14, 2021 meeting

GST Report

- I have nothing new to report since our last COG meeting.
- I will assist PCC Sharon as she takes over the GST slot on July 1.
 - I will maintain my Constant Contact subscription as long as finances permit, and I'll use it to help her with communications when I'm requested to do so.
 - I will gladly assist club secretaries any place in the MD who need help using the MyLion service reporting module. This might not be worth much depending on the nature of the problem the secretary is having, but the offer stands, nonetheless.

Submitted by PDG Tom Hilgers, MD36 GST Chair

MD-36 Hearing Chair Report
Friday, May 14, 2021

Changes since February Report are in bold italics or were stricken out.

- Hearing Aids available:
 - Starkey: i1,000 BTE for those with profound hearing loss. 3-yr warranty
 - Sonic Innovations:
 - ~~Cheer 60 BTE. 3-yr warranty. Good for dexterous users.~~
 - Cheer 40 BTE. 3-yr warranty. Good for those with tinnitus.
 - ***Enchant 20 BTE aids are a step up from the Cheer 40. It is now the standard issue for Sonic.***
 - Journey 40 BTE. 3-yr warranty, Good for those with profound hearing loss. 2 ear molds \$86.07 + S&H could be problematic for those with limited means.
 - RJS Acoustics Refurbished H. A.'s
 - They account for about 25% of our clients.
 - 1-yr warranty. Includes OTE/BTE/Custom/Cross Over aids, etc.
 - Molds included with \$150 fee/aid.
 - Since clients prefer new aids, the future of RJS may be in jeopardy.
 - ***Due to the pandemic, RJS had to cut back on staff. As a result, they lost their in-house "shell guy." They now have to send orders out that involve custom shells. This delays the processing of orders up to a month. Melinda is working with providers and clients to get around the delay.***
 -
 - Melinda Rhodes continues to work with Phonak and Resound for additional aids, but talks are still ongoing.
- Funding:
 - The Eugene Hearing and Speech Center gift of \$500K was intended for Lane County. Fund pays ½ cost of exam and ½ of Hearing Aid fee.
 - ***This fund is now available for other districts.***
 - Nicole Mandarano secured a \$9K grant from the Oregon Community Foundation for ROAR! Program.
 - Clubs without funds now use ROAR! Program and ROAR! Fund to help those in need who Will pay at most \$75/ H. A.:
- Providers:
 - Roarmobile (Dr. Landsberg) had a re-scheduled event in Bend on Mar. 5th.
 - Providers receive a \$50 stipend/Lions client that they test and/or fit as part of the COVID-19 ROAR! RELIEF FUND. This helps offset increased PPE costs and fewer patients.
 - Under this plan, qualified clients will pay just ½ exam and H. A. fees.
 - New partnership with Willamette Valley ENT in McMinnville which replaces the Evergreen Hearing Center which closed last summer.
 - Foundation has been working on securing hearing providers in The Dalles/Hood River (My Hearing Centers) area as well as Lake Oswego (Hearing Rehab Center). We are trying to not be too pushy but still stay on their radar. Local Lions Club members are helping to facilitate these partnerships which is greatly appreciated.
 - We have recently built new partnerships with the following hearing providers:
 - My Hearing Centers - Baker City
 - Willamette Valley ENT - McMinnville (replacing Evergreen Hearing, which closed last summer)

- My Hearing Centers - Pendleton & Hermiston (previously worked with another provider at these locations who moved and it wasn't until the newest provider at these locations agreed to work with the Lions that we were finally able to resecure a partnership).
- Hearing By Design - Florence
- Other:
 - OLSHF continues in communication with Pacific U. School of Audiology to partner in the acquisition of a retail hearing center. Pacific's goal is to place graduates in internships.

Red Rowley, MD-36 Hearing Chair

Report to the Council of Governors
For the May 14, 2021 Virtual meeting at 1:45pm

Hunger Relief

Every month is a good month to create a fundraiser or a food drive for your local nonprofit or school food pantry. This is a project that you can put together quickly and easily as well. You also do not need to be in person or in groups to get the project done. You can collect funds and send a check to an organization. You could post flyers in local businesses and on social media and ask people to drop off food at a particular location or offer to send a club member to pick it up. For pet lovers, you will find that most of your favorite pet shelters have wish lists online of the food items they need.

Feeding people and pets is a feel-good project that is flexible based on the size of your club and the need of your community.

If you haven't had one this Lion year, there is still time. Even one bag of food donated impacts your community.

Submitted by: 2VDG Kerith Vance

Report to the Council of Governors
May 14, 2021 - Zoom meeting

International Understanding & Cooperation Report

First, I understand that the Mexico trip is back on. PDG Sharon Elder can fill in the details about dates, etc.

Second the Peru trip is taking on a slightly different look. The FACES Foundation is trying to put together a date for the coming year after coming out of Covid.

PCC David Rich put together a very fine slide presentation that was shown to the leadership group from the Legacy Lions Club in District O. Two purposes for that:

1. To get a twinning program going between the Legacy group and the Lambayeque Lions Club in Peru. Some of the members are interested in continuing that relationship and trip after PID Dennis and PCC David and Penny Rich step aside; and
2. Members from the Legacy Lions will be hopefully taking over that trip soon. Another presentation will be given soon to cement the deal.

The differences are that the slots open for Peru is 5-7 and the one for Mexico is around 40.

The other difference as we come out of COVID is that groups are starting to talk about pursuing their international programs.

Respectfully submitted,

PID Dennis Tichenor
MD36 Chair, International Understanding & Cooperation Committee

Report to Council of Governors
For the May 14, 2021 Zoom mtg.
Submitted by: MD36 LCIF Chair, PCC Sharon Rollins

LIONS CLUBS INTERNATIONAL FOUNDATION EMPOWERING SERVICE

The LCIF Tell-a-Thon on April 11 was a roaring success! Final numbers are still being tallied, but we know that more than \$700,000 was raised and thousands of Lions enjoyed the varied program. This is one to repeat for the support of LCIF!

The LCIF Fundraising Guide, on the LCIF menu on the LCI website, is a great guide that you can share with your clubs, particularly with your LCIF Club Coordinators. Review this guide and use it as a collaboration and training tool with incoming Club Presidents, too. This tool is not specific to Campaign 100; it will remain available as LCIF transitions from the capital campaign to an annual giving program.

Many employers offer a match to employee contributions to LCIF or other charities of choice. If you are working or have a friend who is working for a charitable employer, see if this is a possibility. AmazonSmile and Ebay are charitable retailers; Lions can set up their accounts to direct a percentage of the retail purchase to the charity of choice. There are many local businesses that will donate to a charity that the community cares about, and this can result in relationship building that can mutually benefit the retailer and Lions clubs in their community support.

We often get reports about funds raised, grants with their dates and dollar amounts, but it's up to us as Lions leaders to translate those facts into stories. Humans are hardwired to respond to stories. We tend to remember a good story way longer than we remember a fact or figure. When we are hearing a fact or figure, only our language procession part of the brain activates, but when we are listening to a story, many other parts of the brain light up – as well as the heart. This is why stories can be an incredible tool for fundraising, raising awareness, mobilizing volunteers, building trust, and so much more. This is especially the case for non-profits such as LCIF, since they are, in a way, in the 'business' of stories, changing the world one story at a time. Let's take note of the stories within our own Lion communities and use them to reach out to folks who can become donors to LCIF.

PCC Sharon Rollins
MD 36 LCIF Coordinator

Report for Council of Governor's Zoom Meeting
Friday, May 14, 2021

Lions Quest

submitted by PDG Jim Jagers, MD36 Lions Quest Chair

It is time for clubs to begin thinking and planning for the next Lions Quest program in your area. Recommendation from LCIF is to wait until September to actually start any activity, but several districts around the United States are beginning to promote Lions Quest. You will see some local programs that feature clubs at work on youth suicide and drug prevention.

Here are some items to be aware of when planning a Lions Quest program in your service area:

1. **FINANCING.** There are large grants available from Lions Clubs International Foundation (LCIF). These grants pay for 75% of the cost of the training and 2-3 years of student materials. We have several endowments in Oregon who have picked up the remaining 25%. The end result is no cost to a local club.
2. **TIMING.** Club needs to start planning over the summer. Give school districts until after school starts to actually present the program.
3. **LOCAL INVOLVEMENT.** Any organization that has worked with a local school district is eligible to conduct a Lions Quest program. Oregon's largest grant was provided to an organization working with Hispanic students in Forest Grove and Hillsboro. A local Lions Club must formally sponsor the program.
4. **TRAINING.** Oregon is fortunate to have one of the best trainers for the program. She is based in Portland and covers all of North and South America. She is fluent in several languages, if needed.
5. **CLUB NEEDS.**
 - a) Officially vote to sponsor Lions Quest
 - b) Meet with school district officials
 - c) Meet with community groups associated with your schools
 - d) Identify a Lions Quest rep for your club
 - e) Contact MD Chair PDG Jim Jagers for financial assistance
 - f) Make sure your club has enough copies of the Lions Quest guide for each member.

Report to Council of Governors
For the May 14, 2021 Zoom mtg.
Submitted by: MD36 Pediatric Chair, PCC Sharon Rollins

PEDIATRIC CANCER PROJECT

Camp Ukandu, the camp for kids and their families dealing with cancer, will again hold a virtual camp experience for kids this summer, rather than in-person activities. Each registered camper will receive a kit with programmed activities that can be done both together, virtually, and individually, with their families. Jason Hickox, Executive Director, is working ahead to plan a program for the summer of 2022 that can be live action for the elementary and teen campers. We all hope that it will be possible! Donations are welcome to support this wonderful organization; see the Camp Ukandu website for details.

Camp Millenium in Roseburg has this message: "Unfortunately, as of the middle of April we still don't have definitive answers as to our summer program. However we are COMMITTED to bringing camp to you in some way, shape, or form again this summer. We know how vital this community is to all of us and we are doing everything we can to connect with you." Donation support can be made through the camp website.

The Kiwanis Doernbecher Children's Cancer Project continues the amazing research in the hunt for a cure to eliminate some, if not all, of the many forms of pediatric cancer. This week I read the description of two research studies, which were most interesting but so technical that I probably understood 10% of the content! The physician fellows who work in the program are intensely focused on their studies and report the beginnings of success in several areas of work. We Lions join with Kiwanians in wishing these brilliant men and women the best of results in their research studies. This program does not receive federal funding; all support comes from private donations, which can be made through the website.

PCC Sharon Rollins
Pediatric Cancer Chair

Report to the Council of Governors and Council Chairman Paul Zastrow

From: PDG Judy Giorgi, Parliamentarian and Protocol Chairperson

May 14, 2021

Council Chair Paul and District Governors:

Over the last year or so, increasingly, I have noticed the irreverence toward the flag of our country. This is our most visible emblem – it represents the democracy earned by blood and sacrifice of our men and women since the Revolution. We know that one of the core beliefs of Lionism is good citizenship and respect for the United States flag. As Lions we should be setting a good example for others of that national pride in the ways that we treat and display our flags.

I urge you and all our clubs and Lions to reprint and keep a copy of the Flag Code. It isn't very long and the language is simple and easy to put into use by anyone. It can be found at www.legion.org or at www.governor.wa.gov.

Please access this valuable information and put it to good use.

Respectfully submitted,

PDG Judy Giorgi, Parliamentarian and Protocol Chairperson

Public Relations & Publicity- May 2021 COG Meeting

Committee Members:

Carrie Bartley (36-O), Tom Hilgers (36-R) & Carol Swesso (36-E)

The PR manual and media directory have been updated and a 2018-2019 version is still available on the MD 36 website.

<http://www.md36lionsclubs.org/public-relations>

We have had several clubs that have used press releases to great success, including the Tualatin Lions, Milwaukie Lions (Clackamas Review), etc. We can't stress enough just how helpful doing a press release can be to promote activities!!

With Covid still slowing down or curtailing club activities, there is still time for clubs to freshen up their marketing material for their events, including the writing of press releases that can be updated and used year after year.

As a reminder, I created a new booklet with ideas for service projects and fundraisers in the era of Covid. This was emailed out to clubs last September. The project ideas can be used at any time (not just during the pandemic) and can be easily modified for any club. These are to spark ideas, not to be the total recipe for a new project.

<http://www.md36lionsclubs.org/resources-during-covid19>

Respectfully submitted,
Lion Carrie Bartley

Report to Council of Governors
for May 14, 2021 Virtual Meeting

Sight Preservation, Awareness & Action

PDG Sharon Elder has retired from the position of Executive Director of the Hull Foundation and Learning Center after 8 years of service in that position. 2VDG Kerith Vance, formally working at the Oregon Lions Sight and Hearing Foundation, has been hired as the Executive Director at the Hull Foundation. Melinda Rhodes has taken on the responsibility of facilitating the Patient Care Committee for OLSHF.

PDG Bert Diamond, with his committee of dedicated Lion volunteers, continues to handle the critical needs of folks needing eye glasses and hearing aids. That committee could always use more help with their work: please contact Lion Bert directly for more details at 503-730-7119. Donations of funds from Lions clubs are always needed and appreciated. They can be sent to our cabinet Treasurer, PDG Fred McNaughton with designation for use by Bert's committee.

The Pedestrian Action Coalition continues to meet on a monthly basis via zoom. Our major focus is to involve folks of all ages throughout Oregon to the importance of greater awareness of blind pedestrians. Activities designed to promote NATIONAL WHITE CANE AWARENESS on October 15th.

Submitted by: PDG Mary Lee Turner
MD36 Sight Preservation, Awareness & Action Chair
Cell: (503) 956-5088
> Smilingmarylee@gmail.com
> www.livingwithsightloss.com
> www.hullparkfortheblind.org

Report to Council of Governors
For May 14, 2021 Virtual meeting at 1:45pm

USA/Canada Lions Leadership Forum Report

To: Lions Sheri Young
District Governor 36-O
From: PCC Joyce Anderson, Chair
USA/Canada Lions Leadership Forum
Submitted to DG Sheri Young on May 1, 2021
Subject: Final Report to the Council

Thank you, DG Sheri for the opportunity to serve as the chair of this committee.

The USA/Canada Lions Leadership will be held in Des Moines, Iowa, September 9 – 11, 2021. As of this report, the Forum will be in-person. Registration has been slow because the decision for the Forum to be in-person was just a few weeks ago. It is about 900 now.

The cost of registration is currently \$285.00 plus the hotel room deposit. It's easy to register online at lionsforum.org. Remember, the Forum Committee will make your room reservation, so don't worry about calling Ohio to make your own reservation.

There are only 3 Lions from MD 36 registered to attend and we would like to have company. If you are currently the 1st or 2nd Vice District Governor in any of our four districts, there are funds available to you from the International Participation Committee to reimburse you. The \$700.00 can be used for registration, air fare and hotel. You cover it first and then submit your receipts to PCC Rod Bach for reimbursement when you return from the Forum.

If you are a new Lion or someone who's been a long-term member, the Forum has much to offer. Officer training, leadership skills, meeting management, new technology and even, a look into the future with special sessions with the incoming LCI President and 1st Vice President.

It's a great opportunity to make new friends and renew old friendships. So, please seriously consider attending.